



Microflor

Fascinated by strong plants

Catalogue
phalaenopsis
2020



Dear grower,

We are proud to present the new Microflor catalogue. You have already been able to admire many of these varieties during our open days. Your interest in testing many of our new varieties makes us feel confident that we have once again achieved an interesting, strong and differentiated range, which will really help you to stand out.

We continue to invest in refining and developing new varieties that are attractive and – above all – grow quickly and perform well. After all, we are well aware that this is the basis for success. From our extensive range, we are happy to help you select the varieties that perfectly tie in with what you need to surprise and satisfy your customers, whether you deliver to specialist flower shops or engage with a retail audience.

In the end, we all share the same goal: satisfied consumers. Consumers who can make appealing choices as they shop and enjoy our beautiful products in their living room for a long time afterwards.

Enjoy browsing this catalogue and thank you for your confidence in us!

Febe Floré

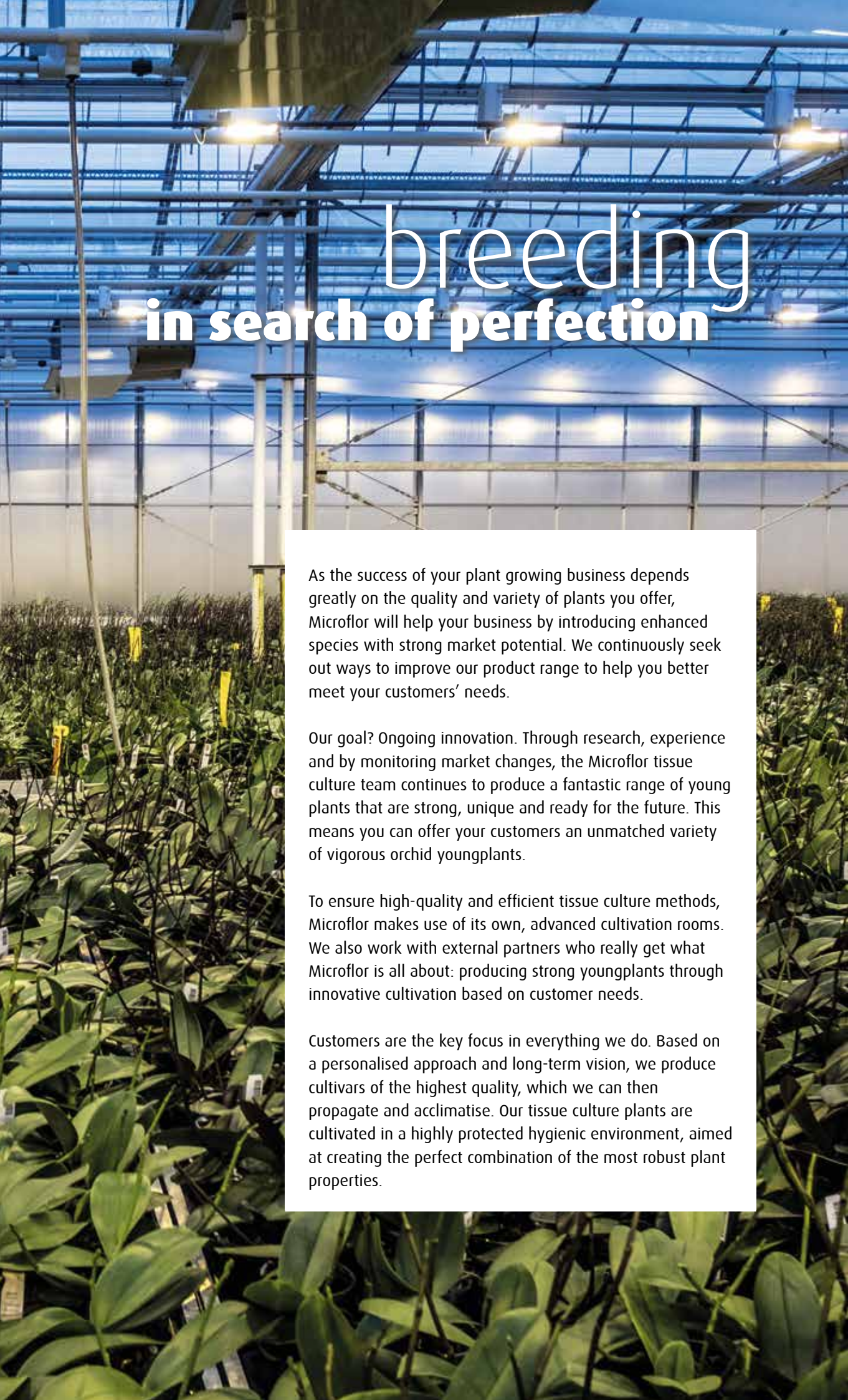


Microflor

Fascinated by strong plants







breeding in search of perfection

As the success of your plant growing business depends greatly on the quality and variety of plants you offer, Microflor will help your business by introducing enhanced species with strong market potential. We continuously seek out ways to improve our product range to help you better meet your customers' needs.


Our goal? Ongoing innovation. Through research, experience and by monitoring market changes, the Microflor tissue culture team continues to produce a fantastic range of young plants that are strong, unique and ready for the future. This means you can offer your customers an unmatched variety of vigorous orchid youngplants.

To ensure high-quality and efficient tissue culture methods, Microflor makes use of its own, advanced cultivation rooms. We also work with external partners who really get what Microflor is all about: producing strong youngplants through innovative cultivation based on customer needs.

Customers are the key focus in everything we do. Based on a personalised approach and long-term vision, we produce cultivars of the highest quality, which we can then propagate and acclimatise. Our tissue culture plants are cultivated in a highly protected hygienic environment, aimed at creating the perfect combination of the most robust plant properties.

A woman wearing a blue lab coat and a white hairnet is seated at a workstation in a laboratory or cleanroom. She is focused on her work, with a clear protective barrier in front of her. The background shows a large, well-lit facility with various pieces of equipment and shelving units. The text "propagation" is overlaid in white, and "reliable in-house" is overlaid in white with a black outline.

propagation
reliable in-house



Microflor produces millions of plants each year using the latest propagation methods, advanced in-house lab technologies and stringent production monitoring. As a pioneer in plant propagation through tissue culture, we continue to produce cultivars using methods where quality always comes first.

Microflor also propagates – sometimes exclusively – plant specimens at the request of plant breeders and owners of heritage plants. We can even help with breeder's rights and patent requests. When a customer asks us to produce certain cultivars, they can count on a personal approach, an efficient cultivation process and strong, healthy starter plants as a result.

In Microflor, you will find a reliable business partner. We are discreet, meticulous and correct when it comes to licensing and certification. Together with our partners, we build long-term, productive relationships based on communication and mutual trust.

cultivation

acclimatisation

A man in a white lab coat is shown in profile, looking down at a small green orchid seedling he is holding in his hands. He is standing in a large, well-lit greenhouse. The background is filled with rows of young orchid plants in white pots, each with a small yellow or red tag. The greenhouse structure is made of metal frames and translucent panels, creating a bright, airy atmosphere. The overall scene conveys a sense of professional care and expertise in plant cultivation.

With many years of expertise in plant acclimatisation, Microflor produces high-quality youngplants to meet your exact needs. Young orchid are acclimatised in state-of-the-art cultivation rooms that provide a highly protected hygienic environment.

Through specialised techniques, we are able to produce acclimatised youngplants that can be immediately potted. And thanks to our MPS A +, GAP, SQ and ProductProof certification (with code 740052), you are certain that we are an environmentally and socially responsible business.

**producing strong
young plants**



MIRA

code **PH00848**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**



SUMMER FEELING

code **PH02067**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **50-60 cm**



DESERT BREEZE

code **PH02066**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **55-65 cm**



SUMMER

code **PH01038**
 diameter flower **8 cm**
 amount of flowers **15-20**
 plant height **50-60 cm**



YARA

code **PH01083**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**





SPRING JEWEL

code **PH02884**
diameter flower **9 cm**
amount of flowers **>25**
plant height **50-60 cm**

ASIAN APOLLON

code **PH03002**
diameter flower **12 cm**
amount of flowers **<15**
plant height **80+ cm**



SCULPTURE

code **PH03088**
diameter flower **8 cm**
amount of flowers **>20**
plant height **55-65 cm**



PEACHES

code **PH02148**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **50-60 cm**



SUNSET

code **PH02150**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **50-60 cm**

**AUTUMN WIND**

code **PH02306**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**

**ASIAN GOLDEN RIVER**

code **PH02714**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**

**APPLE PIE**

code **PH02637**
 diameter flower **9 cm**
 amount of flowers **<15**
 plant height **50-60 cm**





ASIAN SUN

code **PH02559**
diameter flower **8 cm**
amount of flowers **15-20**
plant height **50-60 cm**



SUNLIGHT

code **PH02378**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **50-60 cm**



ASIAN CORAL

code **PH02322**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**



ASIAN QUEEN

code **PH01761**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **60-70 cm**



NIGHT LIGHT

code **PH02375**
diameter flower **8 cm**
amount of flowers **15-20**
plant height **50-60 cm**





WONDERWALL

code **PH02492**
diameter flower **10 cm**
amount of flowers **>20**
plant height **55-65 cm**

WELLNESS

code **PH01712**
diameter flower **9 cm**
amount of flowers **>20**
plant height **65-75 cm**



FREE BIRD

code **PH02477**
diameter flower **10 cm**
amount of flowers **15-20**
plant height **55-65 cm**



PURPLE STREAM

code **PH02417**
 diameter flower **10 cm**
 amount of flowers **15-20**
 plant height **65-75 cm**



FURY

code **PH02766**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **50-60 cm**



PURPLE MIRACLE

code **PH02787**
 diameter flower **8 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**



PACIFIC

code **PH01658**
 diameter flower **8 cm**
 amount of flowers **>20**
 plant height **55-65 cm**



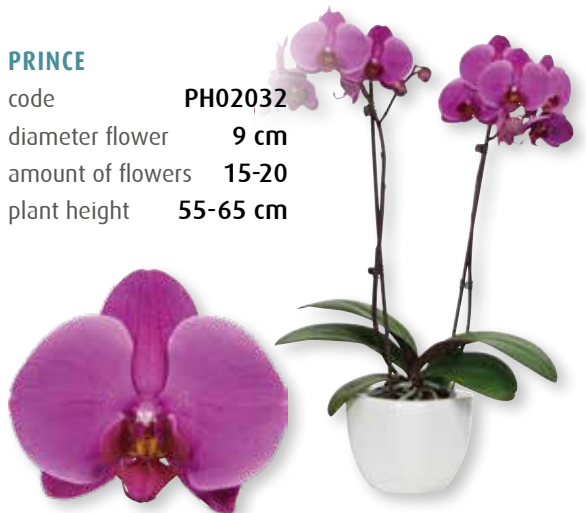
POSEIDON

code **PH01945**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**



PRINCE

code **PH02032**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**





POPSTAR

code **PH01834**
diameter flower **10 cm**
amount of flowers **>20**
plant height **65-75 cm**



DIVA

code **PH02073**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**

**DELTA**

code **PH02381**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**

**FORTUNATE**

code **PH02380**
 diameter flower **10 cm**
 amount of flowers **>20**
 plant height **55-65 cm**



“Our own laboratories helped create space for research on innovative tissue culture techniques and ongoing optimisation processes, such as the acclimatisation of young plants which now takes place on site.”



SECRET VIOLET

code **PH02717**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **55-65 cm**

**BLOSSOM BERRY**

code **PH02715**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **55-65 cm**

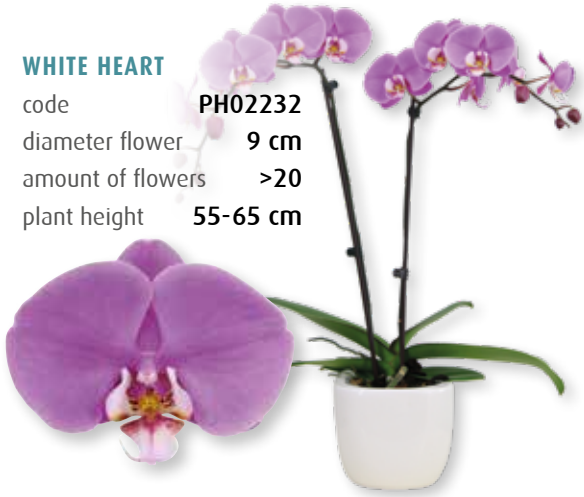
**HONEY HEART**

code **PH02910**
 diameter flower **7 cm**
 amount of flowers **>25**
 plant height **55-65 cm**



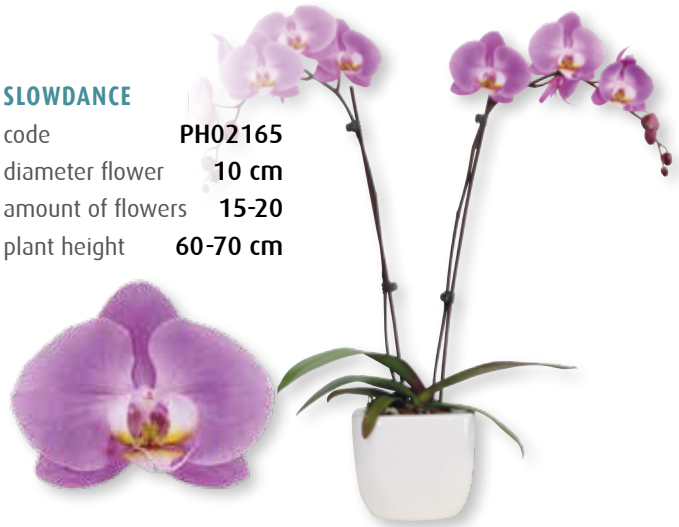
WHITE HEART

code **PH02232**
diameter flower **9 cm**
amount of flowers **>20**
plant height **55-65 cm**



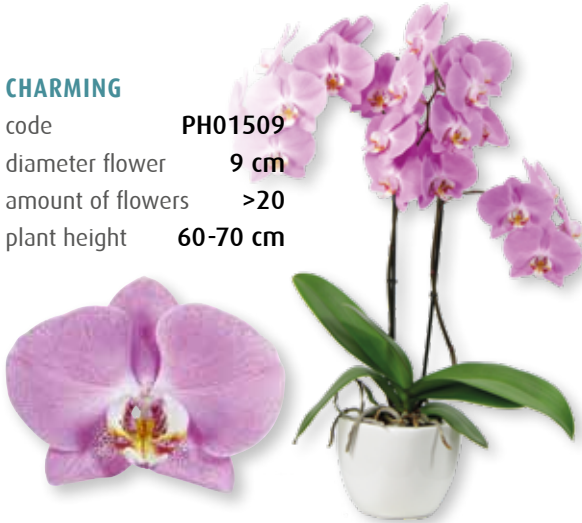
SLOWDANCE

code **PH02165**
diameter flower **10 cm**
amount of flowers **15-20**
plant height **60-70 cm**



CHARMING

code **PH01509**
diameter flower **9 cm**
amount of flowers **>20**
plant height **60-70 cm**



CYRENE

code **PH00420**
diameter flower **9 cm**
amount of flowers **>20**
plant height **55-65 cm**



BABYLON

code **PH00781**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**



CANDY

code **PH01257**
 diameter flower **8 cm**
 amount of flowers **>20**
 plant height **50-60 cm**



OPHELIA

code **PH01671**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**



DIAMOND

code **PH01431**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **50-60 cm**



CALYPSO

code **PH01701**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **60-70 cm**



STARDUST

code **PH01924**
diameter flower **9 cm**
amount of flowers **>20**
plant height **50-60 cm**



GOYA

code **PH02706**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **60-70 cm**



HOT SPRING

code **PH02289**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**

**POP ART**

code **PH01958**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**

**MORNING BLISS**

code **PH01988**
 diameter flower **8 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**

**APOCALYPSE**

code **PH02134**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**





“At Microflor, everyone is on the same page. The entire team is motivated and we all help each other whenever we can.”

NEW WAVE

code **PH02217**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **50-60 cm**

**FIREWORK**

code **PH02221**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**

**FLASHLIGHT**

code **PH02137**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **60-70 cm**

**MONDRIAAN**

code **PH02805**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**

**SPUTNIK**

code **PH02422**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **50-60 cm**

**ELIXIR**

code **PH02725**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **55-65 cm**



TIGER

code **PH02475**
diameter flower **8 cm**
amount of flowers **>20**
plant height **50-60 cm**



DECENCY

code **PH02747**
diameter flower **9 cm**
amount of flowers **>20**
plant height **55-65 cm**





AURORA

code	PH02765
diameter flower	8 cm
amount of flowers	>20
plant height	50-60 cm

JAGUAR

code **PH01466**
diameter flower **8 cm**
amount of flowers **15-20**
plant height **60-70 cm**



CATEYE

code **PH02383**
diameter flower **8 cm**
amount of flowers **>20**
plant height **55-65 cm**



CARA

code **PH01954**
diameter flower **8 cm**
amount of flowers **15-20**
plant height **55-65 cm**



ASIAN PEARL

code **PH01225**
 diameter flower **8 cm**
 amount of flowers **>20**
 plant height **55-65 cm**

**SPACE ODDITY**

code **PH02419**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **55-65 cm**

**GOOD VIBRATIONS**

code **PH02482**
 diameter flower **10 cm**
 amount of flowers **>20**
 plant height **55-65 cm**





STREET SPIRIT

code **PH02748**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**



ELECTRIC NIGHT

code **PH02753**
 diameter flower **8 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**

**PURPLE WAVES**

code **PH02752**
 diameter flower **8 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**

**AMELIA**

code **PH02770**
 diameter flower **8 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**



SUGAR SPOON

code **PH01952**
diameter flower **8 cm**
amount of flowers **>20**
plant height **50-60 cm**



HARMONY

code **PH01957**
diameter flower **8 cm**
amount of flowers **>20**
plant height **55-65 cm**



ROMANCE

code **PH01582**
diameter flower **10 cm**
amount of flowers **15-20**
plant height **60-70 cm**



ASIAN PINK PEACE

code **PH02792**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**



MILA BLUSH

code **PH02814**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65cm**



TIMON

code **PH02875**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**



CASTOR

code **PH00761**
diameter flower **8 cm**
amount of flowers **15-20**
plant height **50-60 cm**





BOLERO

code **PH02094**
diameter flower **10 cm**
amount of flowers **15-20**
plant height **60-70 cm**



MATHILDE

code **PH00891**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**



CONTRAST

code **PH00961**
diameter flower **8 cm**
amount of flowers **>20**
plant height **50-60 cm**



SILHOUETTE

code **PH01170**
diameter flower **10 cm**
amount of flowers **>20**
plant height **65-75 cm**



CHOICE

code **PH01173**
diameter flower **9 cm**
amount of flowers **15-20**
plant height **55-65 cm**



ETERNITY

code **PH01767**
diameter flower **10 cm**
amount of flowers **>20**
plant height **60-70 cm**



BALANCE

code **PH01768**
diameter flower **10 cm**
amount of flowers **>20**
plant height **60-70 cm**



“Through our personalized approach, we make a difference by being close to you as a partner.”



ICEBERG

code **PH03010**
diameter flower **9 cm**
amount of flowers **>20**
plant height **50-60 cm**



STARLILY

code **PH01771**
diameter flower **9 cm**
amount of flowers **>20**
plant height **50-60 cm**



FAITH

code **PH01877**
diameter flower **8 cm**
amount of flowers **>20**
plant height **50-60 cm**



WHITE WEDDING

code **PH02389**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **55-65 cm**

**WINTERWORLD**

code **PH02034**
 diameter flower **11 cm**
 amount of flowers **15-20**
 plant height **65-75 cm**

**BLISS**

code **PH02077**
 diameter flower **11 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**

**MARBLE**

code **PH02180**
 diameter flower **11 cm**
 amount of flowers **15-20**
 plant height **60-70 cm**

**DONAU**

code **PH02173**
 diameter flower **10 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**

**ELITE**

code **PH02157**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **50-60 cm**





CRYSTAL

code **PH02259**
diameter flower **9 cm**
amount of flowers **>20**
plant height **55-65 cm**

HOPE

code **PH02262**
 diameter flower **9 cm**
 amount of flowers **>20**
 plant height **50-60 cm**

**SILK ROAD**

code **PH02278**
 diameter flower **11 cm**
 amount of flowers **15-20**
 plant height **55-65 cm**

**EILEEN**

code **PH02369**
 diameter flower **9 cm**
 amount of flowers **15-20**
 plant height **50-60 cm**



DONOVAN

code **PH02606**
diameter flower **9 cm**
amount of flowers **>20**
plant height **55-65 cm**



WHITE SHADOW

code **PH02742**
diameter flower **9 cm**
amount of flowers **>20**
plant height **55-65 cm**



ASIAN WHITE SWAN

code **PH02813**
diameter flower **10 cm**
amount of flowers **15-20**
plant height **65-75 cm**



ARIANA

code **PH03091**
diameter flower **7 cm**
amount of flowers **>20**
plant height **55-65 cm**



SOPHIA

code **PH02317**
 diameter flower **7 cm**
 amount of flowers **15-20**
 plant height **40-50 cm**

**HONEY SORBET**

code **PH02866**
 diameter flower **8 cm**
 amount of flowers **>30**
 plant height **40-50 cm**

**ASIAN VIOLIN**

code **PH02713**
 diameter flower **7 cm**
 amount of flowers **15-20**
 plant height **40-50 cm**





AVA

code **PH02480**
diameter flower **7 cm**
amount of flowers **>40**
plant height **40-50 cm**

ASIAN CHA CHA

code **PH02610**
diameter flower **4 cm**
amount of flowers **>20**
plant height **30-40 cm**



LITTLE MERMAID

code **PH02190**
diameter flower **5 cm**
amount of flowers **>20**
plant height **35-45 cm**



HONEYBEE

code **PH02510**
diameter flower **6 cm**
amount of flowers **>20**
plant height **30-40 cm**



ASIAN SPARKLE

code **PH02177**
diameter flower **6 cm**
amount of flowers **>20**
plant height **40-50 cm**





BUBBLES

code **PH02048**
diameter flower **6 cm**
amount of flowers **>20**
plant height **30-40 cm**



ROSIE

code **PH02596**
 diameter flower **4 cm**
 amount of flowers **>30**
 plant height **40-50 cm**



RISING SUN

code **PH02622**
 diameter flower **7 cm**
 amount of flowers **>20**
 plant height **40-50 cm**



FOREST

code **PH01366**
 diameter flower **6 cm**
 amount of flowers **>20**
 plant height **30-40 cm**



PUPPY

code **PH01367**
 diameter flower **6 cm**
 amount of flowers **>20**
 plant height **30-40 cm**



FARA

code **PH02324**
diameter flower **6 cm**
amount of flowers **>20**
plant height **35-45 cm**



LEXI

code **PH02487**
diameter flower **5 cm**
amount of flowers **>25**
plant height **30-40 cm**



RUBY

code **PH02575**
 diameter flower **4 cm**
 amount of flowers **>30**
 plant height **30-40 cm**

**ANNIE**

code **PH02539**
 diameter flower **5 cm**
 amount of flowers **>20**
 plant height **30-40 cm**

**LINN**

code **PH02398**
 diameter flower **6 cm**
 amount of flowers **15-20**
 plant height **35-45 cm**





AMY

code **PH02143**
diameter flower **5 cm**
amount of flowers **>20**
plant height **25-35 cm**

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● is NEW

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42	WHITE WEDDING	PH02389	
42	WINTERWORLD	PH02034	123598
16	WONDERWALL	PH02492	
9	YARA	PH01083	113236

Founded on expertise,





driven by innovation

Microflor is part of the Floré Group, a family-run horticultural business with its headquarters in Lochristi (Belgium). We breed, propagate, produce, trade and distribute horticultural products. With a consolidated revenue of 122 million euros and 550 employees, we are the market leader in Belgium and one of Europe's leading horticultural businesses.

Floré
Innovating Horticulture Together

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